

Arthritis & Osteoporosis Tasmania | Strategic Plan 2024 – 2027

OUR VISION: All Tasmanians have equitable, timely and affordable access to the best available arthritis* care and management.

OUR MISSION: To make a positive difference to the lives of Tasmanians affected by arthritis.

Our Strategic Priorities 2024-2027



Our Key Strategic Initiatives

- ▶ Increase community understanding and awareness of arthritis, its risk factors and opportunities for prevention.
- ▶ Empower people with information, education and support to effectively self-manage their condition.
- ▶ Adopt innovative ways to increase access to arthritis information.
- ▶ Support health professionals to deliver high value arthritis care with information, education and resources.

- ▶ Work collaboratively with a range of organisations to plan and/or deliver services for people with arthritis.
- ▶ Identify and develop contacts with diverse populations to reach hard to access population groups (eg CALD).
- ▶ Maintain relationships with key local and national stakeholders.
- ▶ Engage with AOTAS members and the broader community to determine needs and service gaps.
- ▶ Help people navigate the system.

- ▶ Be a strong voice for the 1 in 4 Tasmanians living with arthritis.
- ▶ Advocate for increased public access to hydrotherapy pools.
- ▶ Continue the call for a Tasmanian musculoskeletal model of care.
- ▶ Advocate for increased access to public rheumatology and persistent pain services; and JIA services.
- ▶ Build relationships with key planning and policy decision makers to increase our level of influence.

- ▶ Develop and implement a roadmap to financial sustainability.
- ▶ Strategically market to lift AOTAS profile and community engagement.
- ▶ Improve access to services and resources through the use of digital technology and smart forms.
- ▶ Strategically recruit new Board members to fill skill gaps.
- ▶ Volunteers, staff, donors and members are supported and valued.

Key Performance Indicators

- ▶ # and % of people with improved confidence and knowledge in managing their arthritis
- ▶ # and % of people reporting better understanding of arthritis
- ▶ # and % of people satisfied with our services

- ▶ # of collaborations, networks or connections
- ▶ # of people referred by health professionals
- ▶ # and % of community engagement
- ▶ # and % of referrals

- ▶ # and % of positive outcomes (eg. is anyone better off?)
- ▶ # of submissions and presentations
- ▶ # and % of engagement and reach
- ▶ # and types of media coverage

- ▶ # and % of online course enrolments
- ▶ # of successful grant applications.
- ▶ # and % of organisational satisfaction.
- ▶ achieving a healthy debt to equity ratio of 1:1.5
- ▶ # and % of income growth/diversity.

*Arthritis is an umbrella term for more than 150 different musculoskeletal conditions affecting the muscles, bones and joints, including Osteoporosis.